



LIVE on Sunday, June 13, at 3:00pm-6:00pm EDT

Internet TV broadcast publicly available across FIFTEEN video and social media platforms

Press Release to accompany the live Internet TV broadcast.

FOR IMMEDIATE RELEASE

Audience members are invited to comment, ask speakers questions during the LIVE broadcast, by using chat and comment functions of video platforms

See at the bottom of the Press Release for 15 video and social media sites where this program will be broadcast live

Sound Espresso Competition brings together artists of different generations from around the world. Sound Espresso – a live online competition challenging and rewarding tomorrow’s musicians.

<https://www.soundespressivocompetition.com/>

The world has changed and Sound Espresso is here to empower musicians to meet the challenges for their future. The Espresso online competition is where musicians present their talent, practice, and individuality.

SEC is an opportunity to engage with audiences and the world in a present day technical environment, to be reviewed and guided by respected judges from around the world.

Sound Espresso is bringing the future of the music industry to the artists, educators, and audiences of today.

Founded and managed by professional musicians, SEC hopes to empower artists of every instrument and all walks of life. Sound Espresso gives an opportunity for the contestant to present themselves to a supportive panel of established veterans in the field.

The process to compete is in itself a proving ground where artists learn to connect and present themselves well LIVE online. And just like with the musical feedback and commentary, Sound Espresso has audio and sound engineers who help, guide, and instruct contestants in how to present their performance on a virtual stage.

The competition becomes a dress-rehearsal for the artists’ performance career and helps musicians learn essential skills to stay competitive in the world of global virtual connection.

The process is simple: Musicians register online. They audition either LIVE in a private internet session or via pre-recorded video. A preliminary panel chooses contestants to advance to the semi-finals. Contestants compete in a public LIVE online performance round. Winners are picked and prizes are awarded in a LIVE online awards gala.

Broadcasting services are provided by Virtual Concert Halls, a Virginia US – based public broadcasting company with a focus on music, arts, culture, and education

<https://www.youtube.com/c/VCHs20/>

June 13 LIVE program schedules, hosts, guest speakers, topics, outlines

Hosts:

Steve Robinson

[https://en.wikipedia.org/wiki/Steve_Robinson_\(executive\)](https://en.wikipedia.org/wiki/Steve_Robinson_(executive))

Anna Ouspenskaya

<https://levinmusicdev.secure.nonprofitsoapbox.com/about/news/4-faculty/151-anna-ouspenskaya>

Guests speakers and performers:

Pianist Donna Wang Friedman, Mannes School of Music, SEC Judge

<https://www.wqxr.org/people/donna-weng-friedman/>

Trumpeter David Coleman, SEC Judge <http://davidcolemantrumpet.simpl.com/index.html>

Pianist Jeffrey Lavner, Colburn School, Teacher of SEC 2020 Laureate

<https://www.colburnschool.edu/faculty-listing/jeffrey-lavner/>

Guitarist Pierre Beaudry, Judge <http://www.pierrebeaudry.com/>

Simon Yao, SEC 2022 Laureate <https://www.colburnschool.edu/faculty-listing/jeffrey-lavner/>

Pianist Avguste Antonov, Judge <https://avgusteantonov.com/>

Composer Robert Voisey, sponsor of Vox Novus Contemporary Music Prize

<http://www.60x60.com/founder/>

Jazz Pianist Mark Berman, Judge <https://www.momentumartists.com/artist-roster/mark-berman/>

Flutist Adrienne Greenbaum, Teacher of SEC 2020 Laureate

<https://www.mtholyoke.edu/people/adrienne-greenbaum>

Percussionist Francis Wyatt, Judge <http://merakitheband.com/artists/francis-wyatt/>

Pianist Olga Chichova, Teacher of SEC 2020 Laureate <https://www.canadamusicarts.com/>

Annie Huang, Parent of SEC 2020 Laureate <https://www.canadamusicarts.com/>

Ryan Huang, SEC 2020 Laureate <http://box5830.temp.domains/~ryanhuan/>

Pianist Chris (Ka Long) Au, SEC 2020 Winner, and SEC 2021 Judge

<https://www.youtube.com/channel/UCoI9jU9Ae8crNLSMj-h76qQ>

Flutist Alise Anna Alksne, SEC 2020 Winner, special Award for best presenter of contemporary music

Irma de Jong, CEO of iClassical Academy, sponsor of SEC Prizes

<https://www.soundesspressivocompetition.com/2020-laureates-and-winners?lightbox=datItem-kk1hc97k2>

Schedule

(Times listed are for reference and may change during LIVE broadcast)

- 3:00 - SEC Mission
- 3:10 - "Message to contestants" from Sound Espressivo community of artists, educators and music managers
- 3:20 - "What makes SEC unique? What is Virtual Stage?"
Interviews with past participants and Judges
- 3:50- "Who are the contestants?" New in 2021! Jazz, Baroque categories. Meet Mark Berman (Jazz) and Pierre Beaudry (Baroque)
Interviews with Laureates, their Teachers and Parents
- 4:20 -"Who are the Judges? How is the competition judged?"
Excerpts from Sound Espressivo 2020
- 4:40 - Interviews with veteran Judges of SEC 2020, and new Judges for SEC 2021
- 5:00 - "What are the Artistic Awards?"
"ARTISTIC INDIVIDUALITY and communicating through music"
Interviews with Judges, contestants, managers, sponsors of Prizes
- 5:30 - "What are the Prizes?"
"SEC KEEPS GIVING"
Interviews with sponsors of Prizes and Artistic Awards, representatives of management companies, online libraries for musicians and educators, organizers of festivals, masterclasses, seminars, designers, producers.

See the LIVE program, comment, and interact with the guests on any one of these sites:

<https://www.soundespressivocompetition.com/>

https://youtu.be/rTKZ4kQB_b8

<https://www.facebook.com/104371571259253/posts/331602811869460/>

<https://vimeo.com/event/1056048>

<https://www.facebook.com/140336529992745/posts/773351976691194/>

History of Music

<https://www.facebook.com/historyofmusic2016>

Legendary Musicians

<https://www.facebook.com/legendarymusicians2020>

Young Talented Musicians

<https://www.facebook.com/youngtalentedmusicians2020>

Music of the 20th Century

<https://www.facebook.com/groups/510773359016485>

Music of the Romantic Period

<https://www.facebook.com/groups/221077731393756>

From Mozart and Haydn to Beethoven

<https://www.facebook.com/groups/1417880961765472>

Early Music for the Original Instruments

<https://www.facebook.com/groups/2185922115006743>

Music of the Baroque Period

<https://www.facebook.com/groups/416866255179168>

Music of the Romantic Period

<https://www.facebook.com/groups/221077731393756>